

## Private Directors Association Welcomes RBN Insurance Services as Sterling National Sponsor

**Chicago, IL (April 21, 2021)** — Private Directors Association (PDA), a national association dedicated exclusively to serving private company boards and directors with the mission of improving value, growth, and sustainability through private company board excellence, announced that RBN insurance Services (RBN) has become a PDA Sterling National Sponsor.

RBN is a family-owned and managed independent insurance brokerage agency headquartered in Chicago, IL. Since their inception in 1993, they have provided commercial insurance, employee benefits, and personal insurance products for middle-market businesses across the United States.

"We are thrilled to add RBN to our growing list of National Sponsors," said Alan Aldworth, CEO of PDA. "Expanding our Sponsor network with organizations that share the goal of improving the performance of all private company boards adds significant value to PDA."

"RBN takes great pride in the quality of our work and our advice, and we recognize that our success depends on the trust our clients place in us. As a Sterling National Sponsor, we look forward to supporting PDA members," said RBN Co-Founder and CEO Bruce Scodro.

PDA welcomes RBN as a Sterling National Sponsor and appreciates their support of the PDA mission.

## ABOUT THE PRIVATE DIRECTORS ASSOCIATION

The Private Directors Association (PDA) is the only national association dedicated exclusively to improving private companies' value, growth, and sustainability through governance that adds value. PDA engages with several thousand members across over 20 chapters nationwide to promote the mission of enhancing corporate value through high-performing boards.

To learn more about PDA, visit <a href="www.PrivateDirectorsAssociation.org">www.PrivateDirectorsAssociation.org</a>. To become a PDA member, please contact <a href="mailto:Membership@pcdassociation.org">Membership@pcdassociation.org</a>. To learn more about becoming a PDA Sponsor, please email <a href="mailto:Sponsorship@pcdassociation.org">Sponsorship@pcdassociation.org</a>.

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